

No Purchase Necessary to Enter or Win. Open Only to Legal United States Residents over the Age of Majority. Void in Puerto Rico and where prohibited by Law.

RULES APPLICABLE TO ALL SWEEPSTAKES AND CONTESTS: These Official General Rules (“General Rules”) govern all Promotions conducted by Jay Wertz & Associates LLC, dba Monroe Publications, on its Online Channels. The term “Promotion” means the individual sweepstakes or contest conducted by Monroe Publications. The term “Online Channels” means MONROE PUBLICATIONS’s website and social media channel pages (e.g., Facebook, Twitter).

Additional Rules: Each Promotion may also have additional terms that govern that specific Promotion (“Additional Rules”). The Additional Rules, if any, will be contained within or linked to the Promotion’s marketing materials. If there are Additional Rules, the Promotion will be governed by both the General Rules and the Additional Rules. The Additional Rules will prevail in the event of an inconsistency between the General Rules and the Additional Rules.

ADDITIONAL RULES for Twitter contests: Each respondent must 1) answer the question posed correctly and 2) Re-Tweet to contest Tweet to at least one additional Twitter follower.

ENTRY PERIOD: Each Promotion will begin and end on the dates and times (the “Promotion Period”) detailed in the Promotion’s marketing materials or Additional Rules.

PRIZES

The number, nature, and value of the prize(s) for each Promotion will be detailed in the Promotion’s marketing materials or Additional Rules. MONROE PUBLICATIONS will award the prize(s) to the prospective winner(s) only if the prospective winner fully satisfies certain conditions: some are detailed in these General Rules, some will be detailed in the Additional Rules, and some will be detailed to the prospective winner after the prospective winner is notified (the “Conditional Requirements”).

THE TOTAL MAXIMUM VALUE OF THE PRIZE(S) WITH RESPECT TO EACH PROMOTION WILL NOT EXCEED \$500. For all prizes valued at more than \$600, MONROE PUBLICATIONS will issue a 1099 to the winner in an amount equal to the value of the prize as determined by MONROE PUBLICATIONS.

Winners are solely responsible for all federal, state, and local taxes applicable to the prize. Prize winners are solely responsible for all associated costs, fees, expenses, and other charges that are directly or indirectly related to the prize unless the Additional Rules specifically state that those costs, fees, or expenses are included (i.e., shipping and handling). MONROE PUBLICATIONS may substitute a prize(s) of equal or greater value for the prize(s) detailed in the Promotion for any or no reason and without restriction.

Merchandise prizes are provided “as is” and are subject only to the standard warranties provided by the manufacturer, if any. Physical prizes will be shipped to the mailing address provided by the winner in the confirmation documents within six to eight weeks following the confirmation of the winner and satisfaction of the Conditional Requirements. MONROE PUBLICATIONS is not responsible for lost, late, damaged, or misdelivered prizes or other communications.

HOW TO ENTER: Specific instructions for how to enter the Promotion will be detailed in the Promotion’s marketing materials or Additional Rules. Almost all Promotions will require entrants to provide an e-mail address, and most Promotions require internet access. Your mobile service provider’s standard

data charges will apply if you use your mobile device to enter a Promotion. If you need an email account, free email services are available (e.g., gmail.com and hotmail.com). If you need Internet access, visit your local library.

ELIGIBILITY

No purchase is necessary to enter any Promotion or to win any prize. Each Promotion is open only to natural persons who: (1) are legal residents of a state within the U.S. or the District of Columbia; (2) have reached the age of majority in their state of residence; and (3) have agreed to these General Rules and the Additional Rules, if there are Additional Rules.

The following people are not eligible to participate in or win a prize: (1) employees and officers of MONROE PUBLICATIONS, its parent company (collectively the "Company"); (2) employees and officers of the Company's marketing firms (e.g., advertising or promotion companies) or other Company vendors that are involved or may be involved in the Promotion; (3) immediate family members (parent, child, sibling or spouse) of such employees or officers; and (4) any persons residing in the same household as such employees or officer.

MONROE PUBLICATIONS reserves the right to verify eligibility qualifications of each prospective winner. Void in Puerto Rico and where prohibited.

Use of any automated system or method (e.g., a computer program, robot) will void each entry made by such system or method. A person may enter each Promotion only as many times as is detailed in the Promotion marketing materials or the Additional Rules. If a person attempts to submit more entries than are permitted or if a person does not satisfy the other entry conditions, then all of that person's entries may be void in MONROE PUBLICATIONS's sole discretion. Entries that are in violation of these General Rules, the Additional Rules, or the other conditions detailed in the Promotion's marketing materials may be void in MONROE PUBLICATIONS's sole discretion. If MONROE PUBLICATIONS suspects or determines an actual or attempted fraud, tampering, impairment, or disruption of the administration, security, or fairness of the Promotion or if MONROE PUBLICATIONS suspects or determines an actual or attempted violation of these General Rules, the Additional Rules, or the Promotion marketing materials, then MONROE PUBLICATIONS may, in its sole discretion, void any and all entries of the individual that it believes is responsible for or otherwise involved with such acts.

ANY ATTEMPT BY ANY INDIVIDUAL TO DAMAGE OR HARM MONROE PUBLICATIONS'S Online Channel OR THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. THE COMPANY RESERVES THE RIGHT TO COOPERATE IN THE PROSECUTION OF ANY SUCH INDIVIDUAL(S) AND TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL(S) TO THE FULLEST EXTENT OF THE LAW.

ODDS OF WINNING: The odds of winning a Promotion depend on the number of eligible entries. The odds of winning a Promotion contest depend on how your entry compares to the other entries in light of the judging criteria and the other rules of that particular Promotion contest.

CONSENT & LICENSE TO PUBLICITY AND USE: Except where prohibited by law, each person, by submitting an entry to the Promotion, consents and grants to the Company (and its agents and assigns) the worldwide, perpetual, royalty free, fully paid, irrevocable, sublicensable, and unrestricted right and license to use and exploit all materials and information submitted in connection with the entry to the Promotion (e.g., entrant's name and social media handle) in any manner or media whatsoever (e.g.,

websites, social media channel posts) for any promotional or publicity purposes without limitation. If the entry materials incorporate other individuals (e.g., an image or video of another person) or incorporate another individual's intellectual property, then the entrant must secure all necessary releases, clearances, and permissions to allow Company to use and exploit those materials consistent with the above license grant.

SELECTION AND NOTIFICATION OF WINNERS

WINNER(S) WILL NOT BE REQUIRED TO BE PRESENT AT THE TIME OF THE DRAWING OR SELECTION.

For Promotion contests, winners will be selected from those with social media "handles" that begin with pre-designated letter of letters of the alphabet among all eligible entries within 24 hours after the Promotion's end date and time. For Promotion contests, the eligible entries will be judged, and winners will be selected according to the judging criteria for that Promotion within about one day after the Promotion's end date.

Each prospective winner must fully satisfy the conditional requirements for the prize to be awarded.

Each prospective winner will be notified by social media contact within about 48 hours after the determination. Each prospective winner must claim the prize within 7 days after the first notification attempt, which shall be the first date notification was sent to the prospective winner. Each prospective winner must claim the prize in the manner indicated in the notification.

If any prospective winner fails to claim the prize within the stated time period, is found to be ineligible, or fails to fully satisfy the Conditional Requirements, then such individual will be disqualified and an alternate winner will be selected in accordance with these General Rules or the Additional Rules, time permitting. MONROE PUBLICATIONS reserves the right not to select an alternate winner in the event of forfeiture of a prize after confirmation of a winner and/or if there is insufficient time to confirm a potential alternate winner, as determined in MONROE PUBLICATIONS's sole discretion. The Company's decisions and actions with respect to the Promotion (e.g., the selection of the winner) are final and binding.

REQUIREMENTS OF THE WINNER

EACH PROSPECTIVE WINNER IS SUBJECT TO VERIFICATION BY MONROE PUBLICATIONS. AN ENTRANT IS NOT A WINNER UNLESS AND UNTIL THAT ENTRANT'S ELIGIBILITY HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.

Prospective winners of prizes valued at \$100 or more may be required to sign an "Affidavit of Eligibility and Release of Liability for Participation, Publicity and Use" (an "Affidavit") and other similar documents as a part of determining such individual's eligibility to win and, before, and as a condition of, such winner's acceptance and use of the prize. A prospective winner will be disqualified and another winner will be selected if: the prospective winner does not complete, provide, or sign the Affidavit or other documents required by MONROE PUBLICATIONS, as determined by MONROE PUBLICATIONS in its sole discretion; the Affidavit or other documents are not received by MONROE PUBLICATIONS within 7 days of the request for the Affidavit or other documents; or the prospective winner is found to be ineligible or otherwise noncompliant with the General Rules, Additional Rules, or Conditional Requirements, as determined by MONROE PUBLICATIONS in its sole discretion.

WINNERS LISTS: Winners will be listed on the social media channel in which the contest first appeared.

SPONSOR: MONROE PUBLICATIONS is the sponsor of each Promotion.

SOCIAL MEDIA PLATFORMS: Any Promotion advertised or operated on any of MONROE PUBLICATIONS'S social media channel pages or profiles is in no way sponsored, endorsed, administered or associated with Facebook Inc. ("Facebook"), Google Inc. ("Google"), Pinterest, Inc. ("Pinterest"), Twitter, Inc. ("Twitter"), or any other platform. Any such Promotion is subject to all terms of conditions for promotions operated on such platform.

GENERAL PROVISIONS

Texas law governs each Promotion.

MONROE PUBLICATIONS may cancel or change any Promotion if fraud, misconduct, technical failure, or any other factor beyond MONROE PUBLICATIONS'S reasonable control interferes with the Promotion (e.g., MONROE PUBLICATIONS believes the security or administration of the Promotion has become corrupt), as determined by MONROE PUBLICATIONS, in its sole discretion. If MONROE PUBLICATIONS cancels or changes a Promotion MONROE PUBLICATIONS may: post to its Online Channel a notice; and award the prize(s) in a manner consistent with these General Rules or the Additional Rules, as determined by MONROE PUBLICATIONS, in its sole discretion. MONROE PUBLICATIONS reserves the right, in its sole discretion, to change all dates and deadlines of the Promotion with or without notice and for any or no reason.

MONROE PUBLICATIONS'S DECISION IS FINAL AND BINDING IN ALL MATTERS RELATED TO EACH PROMOTION.

MONROE PUBLICATIONS'S failure to enforce any term of these General Rules or the Additional Rules do not constitute a waiver of MONROE PUBLICATIONS'S ability to enforce its rights under these General Rules or the Additional Rules.

The invalidity or unenforceability of any part of these General Rules or the Additional Rules shall not affect the validity or enforceability of any other part of these General Rules or the Additional Rules. In the event that any provision of these General Rules or the Additional Rules is determined to be invalid or otherwise unenforceable, these General Rules or the Additional Rules shall otherwise remain in effect and be construed in accordance with their terms as if the invalid or illegal provision were not contained within these General Rules or the Additional Rules.

The names, likenesses, logos, and images of individuals, groups, companies, products, and services mentioned in these General Rules, the Additional Rules, or in any promotional materials: are used for identification purposes only; may be the copyrighted properties and trademarks of their respective owners; and do not imply any association with the Company or endorsement of Company, except as otherwise indicated.

DISPUTES & LIMITATIONS OF LIABILITY: By entering into the Promotion, you agree to resolve any and all disputes, claims, and causes of action arising out of or connected with each Promotion (an "Action"): (1) individually (i.e., you expressly waive your right to participate in any type of class action lawsuit relating

to the Promotion by entering into the Promotion); and (2) exclusively by the Federal or State courts located in Austin, Texas and Dauphin County, Pennsylvania.

By entering into the Promotion, you agree that: (1) if you are successful in an Action, then your recovery is limited to (i.e., will not exceed) the total prize value divided by the total number of eligible entries; (2) You waive all indirect, incidental, punitive, special, disgorgement, consequential damages of any kind (including, without limitation, lost profits), costs (e.g., attorneys' fees, expert fees, filing fees, fines), or expenses, even if you have notified Company of the possibility of such damages.

This General Rules and the Additional Rules (if any) are governed by and must be construed in accordance with Texas state laws, without regard to its conflict of laws doctrine. If a court finds any provision of these General Rules or the Additional Rules invalid or unenforceable, then it is the parties' intention that the court enforce: (1) such provision to the maximum extent permissible; and (2) the other remaining provisions of these General Rules and the Additional Rules (if any). The failure or delay by the Company to enforce any provision of these General Rules or the Additional Rules will not constitute a waiver of future enforcement of that provision or any other provision.

INDEMNIFICATION & RELEASE

By entering into the Promotion, you agree to defend, indemnify, and hold the Company Entities & Partners (defined below) for all of the Indemnified Items arising from Claims by a third-party related to: the Promotion; your entry in the Promotion; your participation in the Promotion; the prize(s) with respect to the Promotion; use or misuse of such prize(s); your actions/omissions in connection with the Promotion; or Company Entities' or Partners' use or exploitation of the materials and information submitted in connection with your entry in the Promotion (e.g., an allegation that Company's use of you entry materials violated a third party's Intellectual Property right, confidentiality right, privacy right, or contract right, or lacked the third party's authorization). You must secure the written consent of MONROE PUBLICATIONS before settling or otherwise resolving an indemnified action.

By entering a Promotion, you waive and release the Company Entities & Partners arising from Claims by you related to: the Promotion; your entry in the Promotion; your participation in the Promotion; the prize(s) with respect to the Promotion; use or misuse of such prize(s); your actions/omissions in connection with the Promotion; or Company Entities' or Partners' use or exploitation of the materials and information submitted in connection with your entry in the Promotion (e.g., an allegation that Company's use of your entry materials were defamatory, violated your rights of privacy or publicity, appropriated your likeness).

The term "Company Entities & Partners" means the Company and its promotional channel partners (e.g., Facebook, Google, Pinterest, Twitter) and the Company's respective representatives, attorneys, assigns, agents and licensees and their respective affiliates, equity holders, officers, directors, managers, agents, co-branders, associated marketing firms, advertisers and sponsors or other partners and any of their employees. The term "Indemnified Items" means all: damages (e.g., indirect, incidental, punitive, special, disgorgement, consequential, lost profits); costs (e.g., attorney fees, expert fees, accountant fees, filing fees, fines, settlement payments, annuity payments); and expenses. The term "Claim" means

a claim, demand, cause of action, a lawsuit based on law or equity of any kind, or any other similar type of action.

ADDITIONAL LIMITATIONS OF LIABILITY: MONROE PUBLICATIONS is not responsible for: (1) any errors, omissions, interruptions, defects, technical failures, unauthorized human intervention, or delays that may occur in connection with the Promotion, entries, or prize(s) (e.g., malfunction of any electronic equipment, website, network, hardware or software; printing or typographical errors in any materials associated with any Promotion or prize); (2) your conduct in connection with the Promotion or entry; (3) winner's use of the prize; (4) incorrect, inaccurate, late, lost, stolen, illegible, incomplete, or misdirected entries, or entries received through impermissible or illegitimate channels, or (5) any death, injury or damage to you or to other persons, to your property or other person's property, which may be caused, directly or indirectly, in whole or in part, from your entry or participation in any Promotion or your use or misuse of any prize.

PRIVACY NOTICE: By entering, you agree that MONROE PUBLICATIONS and its affiliates may send you marketing messages and otherwise use the personal information collected from entrants. **MONROE PUBLICATIONS' PRIVACY POLICY:** MONROE PUBLICATIONS will not sell or give personal information collected to any other party. You may unsubscribe to any communications at any time by following the instructions at the bottom of any communication. For the avoidance of doubt, all information provided by entrants to MONROE PUBLICATIONS in connection with each such entrant's participation in any Promotion is being provided to MONROE PUBLICATIONS and not to Facebook, Google, Pinterest, Twitter, or other platform.